



# Board Meeting

The Falmouth Historical Society

April 7, 2020

Falmouth Heritage Museum



# Agenda

Board Status

Secretary's Report

Treasurer's Report

Committee Reports

- Programs
- Museum Operation & Exhibits
- Collections

• Local History

• Communications

• Merchandise

• Museum Buildings & Grounds

• Technology

General Topics

• Educational project

Falmouth Heritage Museum



# Board Status

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## Pandemic Nomination

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# Secretary's Report

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## Minutes for February meeting

## Membership report

	<u>Primary</u>	<u>Family</u>	<u>Sponsors</u>	<u>Total</u>
<b>Current members</b>	43	10	2	55
<b>Members pending renewal</b>	30	9		39
<b>Total</b>	73	19	2	94
<b>Lapsed</b>	25	5		30

## Renewal letters

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# Treasurer's Report

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## Financial Report

ACCOUNT BALANCES		
Checking—Society	Checking—Internet	Savings—Museum
\$1,225.17	\$288.18	\$2,222.15
Maine Community Foundation—The FHS Fund		\$20,893.78
PayPal		\$50.15

Falmouth Heritage Museum



# Treasurer's Report

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YEAR-TO-DATE PERFORMANCE			
ACTUALS VS. BUDGET			
July 1, 2019 - April 7, 2020			
	TOTAL		
	ACTUAL	BUDGET	OVER BUDGET
<b>Revenue</b>			
Donations	372.50		372.50
Dues	1,979.35		1,979.35
Grant	125.00		125.00
Investments	5,000.42		5,000.42
Sales	823.50		823.50
<b>Total Revenue</b>	<b>\$8,300.77</b>	<b>\$0.00</b>	<b>\$8,300.77</b>
<b>GROSS PROFIT</b>	<b>\$8,300.77</b>	<b>\$0.00</b>	<b>\$8,300.77</b>
<b>Expenditures</b>			
Fees	155.00	85.00	70.00
Information Services	1,083.36	992.00	91.36
Insurance	225.00	1,725.00	-1,500.00
Maintenance	1,041.40	1,552.00	-510.60
Membership	233.00	233.00	0.00
Merchandise	-50.00	0.00	-50.00
Misc	38.34	80.00	-41.66
Office Expense	795.39	721.00	74.39
Utilities	3,241.30	2,510.00	731.30
<b>Total Expenditures</b>	<b>\$6,762.79</b>	<b>\$7,898.00</b>	<b>\$ -1,135.21</b>
<b>NET OPERATING REVENUE</b>	<b>\$1,537.98</b>	<b>\$ -7,898.00</b>	<b>\$9,435.98</b>

Falmouth Heritage Museum





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## INCOME AND EXPENSE

### STATEMENT OF ACTIVITY

July 1, 2019 - April 7, 2020

	JUL 2019	AUG 2019	SEP 2019	OCT 2019	NOV 2019	DEC 2019	JAN 2020	FEB 2020	MAR 2020	APR 1-7, 2020	TOTAL
<b>Revenue</b>											
Donations	37.00	110.50		25.00	100.00	100.00					\$372.50
Dues	240.00	210.00		370.00	290.00	150.00		265.00	294.35	160.00	\$1,979.35
Grant							125.00				\$125.00
Investments	0.03	0.02	0.02	0.02	0.02	5,000.05	0.11	0.08	0.07		\$5,000.42
Sales	523.00			209.00	25.50					66.00	\$823.50
<b>Total Revenue</b>	<b>\$800.03</b>	<b>\$320.52</b>	<b>\$0.02</b>	<b>\$604.02</b>	<b>\$415.52</b>	<b>\$5,250.05</b>	<b>\$125.11</b>	<b>\$265.08</b>	<b>\$294.42</b>	<b>\$226.00</b>	<b>\$8,300.77</b>
<b>GROSS PROFIT</b>	<b>\$800.03</b>	<b>\$320.52</b>	<b>\$0.02</b>	<b>\$604.02</b>	<b>\$415.52</b>	<b>\$5,250.05</b>	<b>\$125.11</b>	<b>\$265.08</b>	<b>\$294.42</b>	<b>\$226.00</b>	<b>\$8,300.77</b>
<b>Expenditures</b>											
Fees				125.00		50.00		35.00		-55.00	\$155.00
Information Services								163.36	920.00		\$1,083.36
Insurance							225.00				\$225.00
Maintenance	210.00		312.00	210.00	30.00	100.00	125.00		54.40		\$1,041.40
Membership						98.00	35.00		100.00		\$233.00
Merchandise					-50.00						\$ -50.00
Misc	4.73	7.29	1.74		5.88	6.97		5.67	6.06		\$38.34
Office Expense	340.39	140.00	40.00	40.00	40.00	155.00		40.00			\$795.39
Utilities	275.77	252.59	231.42	276.83	626.00	592.22	352.10	286.29	348.08		\$3,241.30
<b>Total Expenditures</b>	<b>\$830.89</b>	<b>\$399.88</b>	<b>\$585.16</b>	<b>\$651.83</b>	<b>\$651.88</b>	<b>\$1,002.19</b>	<b>\$737.10</b>	<b>\$530.32</b>	<b>\$1,428.54</b>	<b>\$ -55.00</b>	<b>\$6,762.79</b>
<b>NET OPERATING REVENUE</b>	<b>\$ -30.86</b>	<b>\$ -79.36</b>	<b>\$ -585.14</b>	<b>\$ -47.81</b>	<b>\$ -236.36</b>	<b>\$4,247.86</b>	<b>\$ -611.99</b>	<b>\$ -265.24</b>	<b>\$ -1,134.12</b>	<b>\$281.00</b>	<b>\$1,537.98</b>

Accounts payable = **\$550.66**

Accounts receivable = None

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## Administrative Items

- IRS site now reflects charitable organization status;  
Tax returns not posted
- Annual report submitted to Maine

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# Programs Committee

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## Proposed Events

- Authors w/Library
- Historic homes (class)
- Historic homes (tour)

The big question is "When?"

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# Museum Operations & Exhibits Committee

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## When do we reopen?

## What hours?

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# Collections Committee

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## Catalog

## Tidewater artifact salvage

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# Local History Committee

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## Requests

- Forecaster

## Web content

Falmouth Heritage Museum



# Communications Committee

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## Newsletter

## Social media

Falmouth Heritage Museum



# Merchandise Committee

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## Cookbook

## Falmouth-themed

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# Museum Building & Grounds Committee

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## Status

## Spring cleaning when?

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# Technology Committee

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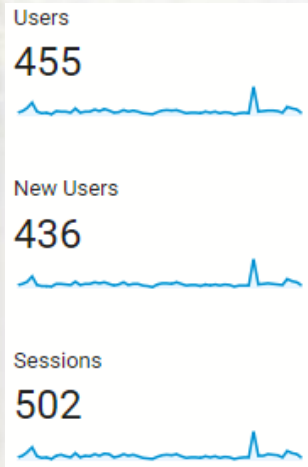
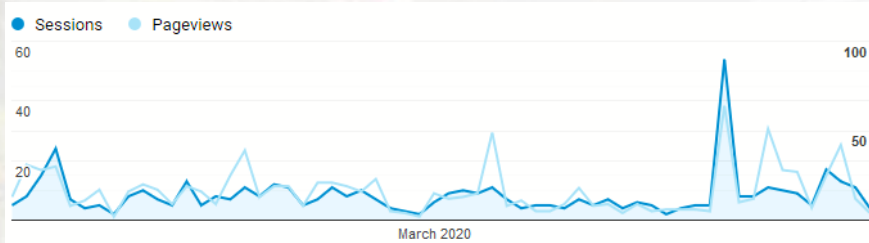
## Report

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# Website Activity

February-March 2020



Device Category ?	Users ? ↓	New Users ?	Sessions ?
	455 % of Total: 100.00% (455)	436 % of Total: 100.00% (436)	502 % of Total: 100.00% (502)
1. desktop	310 (67.98%)	296 (67.89%)	342 (68.13%)
2. mobile	122 (26.75%)	121 (27.75%)	133 (26.49%)
3. tablet	24 (5.26%)	19 (4.36%)	27 (5.38%)

Country	Users
1.  United States	335
2.  France	45
3.  South Korea	25
4.  China	18
5. (not set)	9
6.  Canada	6
7.  Belgium	3
8.  Turkey	3
9.  United Kingdom	2
10.  Japan	2

City	Users
1. (not set)	80
2. Falmouth	63
3. Ashburn	19
4. Chicago	18
5. Portland	17
6. Yarmouth	14
7. Muju-gun	13
8. Boston	9
9. New York	7
10. Brunswick	7

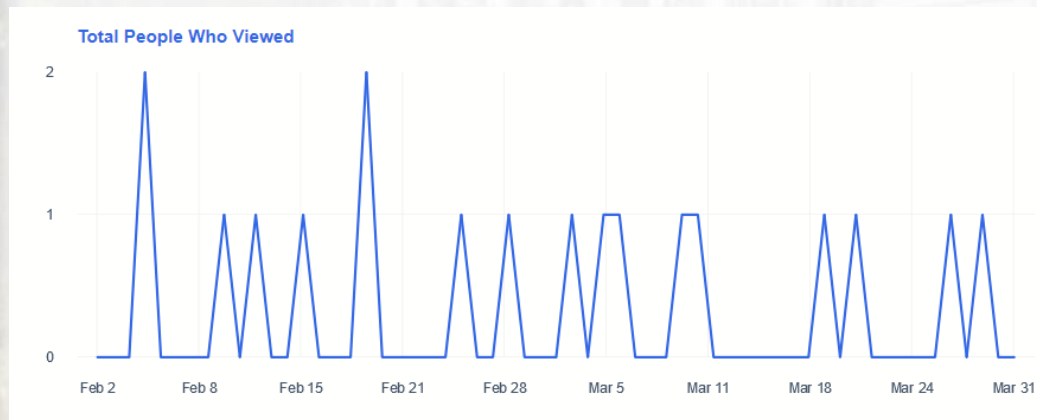
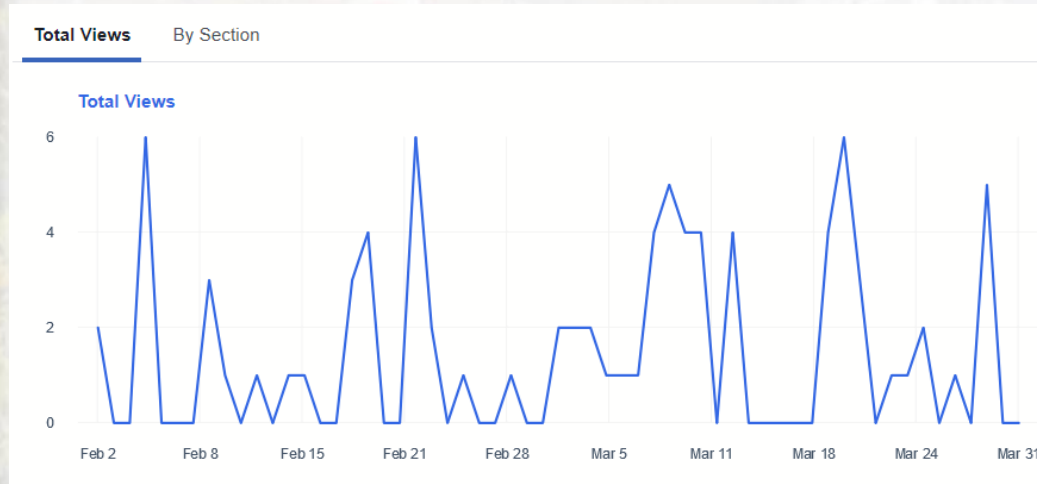
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# Facebook Activity

February-March 2020



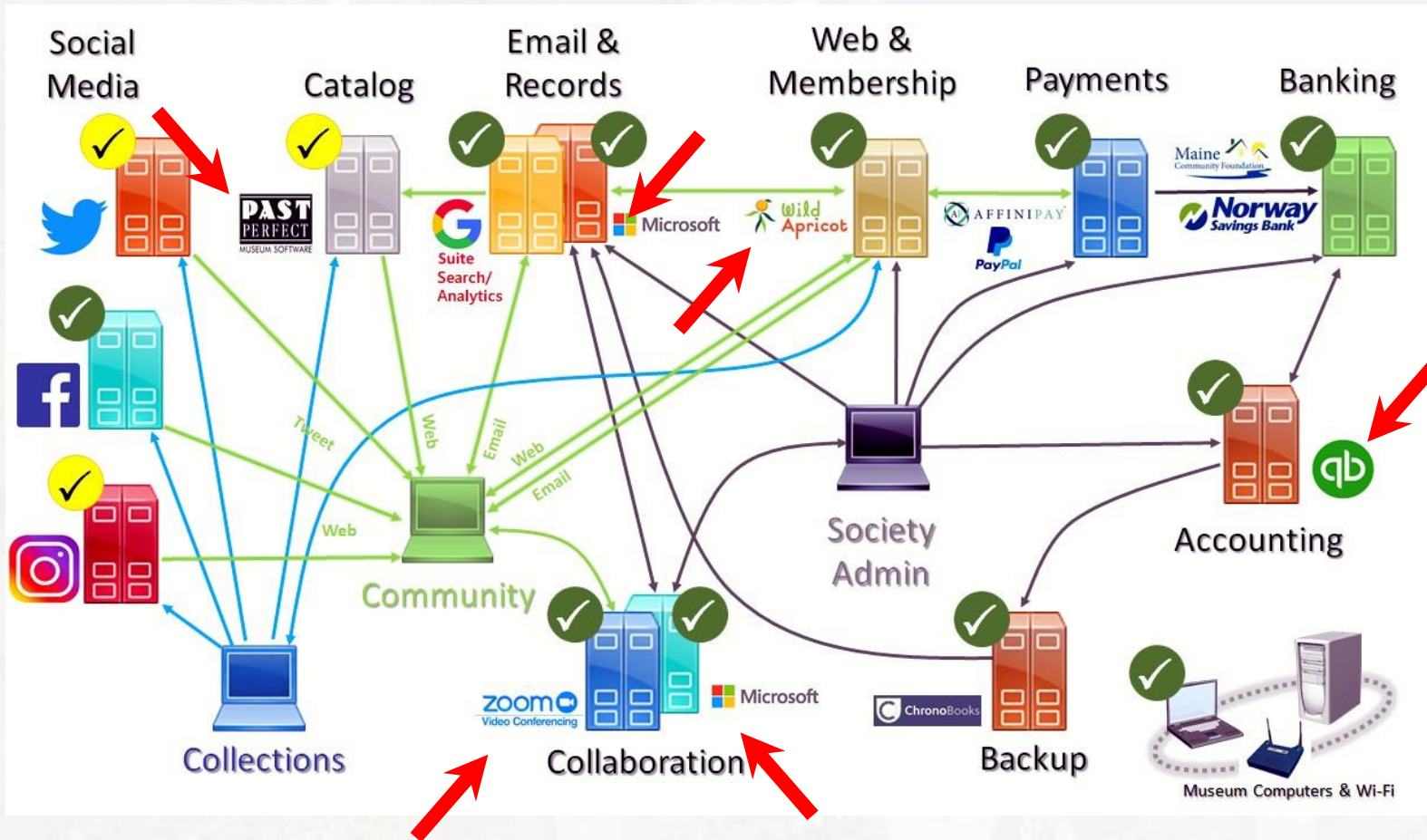
*Activity was very light  
No posts this year*

Falmouth Heritage Museum



# System Status

April 7, 2020



## Activity

Digital catalog development underway (PP)

Transition to QBO Advanced complete\*

Website improvements underway (WA)

- Expanding with additional content

New products

- Zoom VTC\*
- Microsoft 365\*

\* *Non-profit license*





# Educational Project

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## Status

A wooden sign for the Falmouth Heritage Museum. The sign features a circular logo with a ship and a building, and the text "Falmouth Heritage Museum" below it. The sign is mounted on two wooden posts.

Falmouth Heritage Museum





# New Business

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?

A wooden sign for the Falmouth Heritage Museum. The sign features a circular logo with a ship and a building, similar to the historical society logo. Below the logo, the text "Falmouth Heritage Museum" is written in a serif font. The sign is mounted on two wooden posts.

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