Annual Meeting
The Falmouth Historical Society
January 18, 2022
Agenda

Annual Membership Meeting
• Secretary’s Report
• Treasurer’s Report
• Committee Reports
• President’s Report
• New Business

FHS Presents!
• 2021 Acquisitions—Preservation of Historic Artifacts
• Mackworth Island and Fort New Casco—Historic Sites on the Foreside
Secretary’s Report
Secretary’s Report

Membership stable

February mailing

- Newsletter + Annual Report
- Donation letter
- Membership Renewal Form

<table>
<thead>
<tr>
<th>Society Membership</th>
</tr>
</thead>
<tbody>
<tr>
<td>Primary</td>
</tr>
<tr>
<td>---------</td>
</tr>
<tr>
<td>67</td>
</tr>
</tbody>
</table>
Proposed Changes to the Society’s Bylaws

- Address two administrative issues
  - Forestall loss of officers & directors through temporary suspension of term limits
  - Ensure good financial administration by clarifying the role of assistant treasurers
- Prevent disruption to regular operation of the Society
- Resolution asking the membership to approve the proposed changes was adopted by the Board
- Membership was notified on December 9th
Temporary Suspension of Term Limits

Whereas the ongoing pandemic has impeded normal activities for recruitment of officers and directors, the Board of Directors of The Falmouth Historical Society resolves that, subject to approval by the membership, the provisions of Article IV, Section C of the Society Bylaws establishing term limits for officers and directors be suspended until such time that the Board of Directors determines conditions allow a return to the status quo ante.
Clarify Role of Assistant Treasurers

Whereas timely and accurate financial reporting to government authorities is necessary to retain the Society’s status as a public charity, and compliance depends upon competence and continuity in the office of the Society Treasurer, the Board of Directors of The Falmouth Historical Society resolves that, subject to approval by the membership, Article III, Section I of the Society Bylaws be amended to clarify the role of Assistant Treasurer:

Section I. Assistant Treasurer The Board itself may elect an one or more Assistant Treasurers if the need arises. Assistant Treasurers shall perform any or all functions specified in Article III, Section H as directed by the Treasurer or President. An Assistant Treasurer shall serve as Acting Treasurer in the absence of the Treasurer. Assistant Treasurers shall be ex officio members of the Board except when acting as Treasurer. The provisions of Article IV, Section C pertaining to term limits shall not apply to Assistant Treasurers.
Treasurer’s Report
Treasurer’s Report

Financial Report—All in Four Charts

Balance Sheet

<table>
<thead>
<tr>
<th>Assets</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operating Accounts</td>
<td>$11,892</td>
</tr>
<tr>
<td>Inventory</td>
<td>$3,773</td>
</tr>
<tr>
<td>Land and Buildings</td>
<td>$265,100</td>
</tr>
<tr>
<td>Fire Truck</td>
<td>$35,000</td>
</tr>
<tr>
<td>Investments</td>
<td>$15,387</td>
</tr>
<tr>
<td>Total Assets</td>
<td>$331,152</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Liabilities</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts Payable</td>
<td>$173</td>
</tr>
<tr>
<td>Maine Revenue Service Payable</td>
<td>$30</td>
</tr>
<tr>
<td>Total Liabilities</td>
<td>$203</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Net Assets</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net Assets Beginning Year</td>
<td>$325,727</td>
</tr>
<tr>
<td>Change in Net Assets</td>
<td>$5,222</td>
</tr>
<tr>
<td>Current Net Assets</td>
<td>$330,949</td>
</tr>
<tr>
<td>Total Liabilities and Net Assets</td>
<td>$331,152</td>
</tr>
</tbody>
</table>

Budget vs. Actual Expenses

Details can be found in the Annual Treasurer’s Report on the Society website.
Committee Reports
Programs Committee

Agenda
Secretary’s Report
Treasurer’s Report
Committee Reports
  - Programs
  - Museum Operation & Exhibits
  - Collections
  - Local History
  - Communications
  - Merchandise
  - Museum Buildings & Grounds
  - Technology
  - Development
President’s Report
New Business

Education
Working with Falmouth Schools
Marion Perkins Scholarship

Events on hold due to Covid

Mission
  - Preserve Falmouth’s heritage
  - Make it accessible to community

Programs
  - Collections
  - Research
  - Education

Model barn for guiding discussion about 19th living and artifacts
Museum Operations & Exhibits Committee

Museum underwent a thorough housecleaning

- Had been closed for 20 months
- Everything back in place after painting of office/kitchen

At least four volunteers at Museum on days open to the public

- Plenty to do
- Accessioning
- Reorganizing files

Falmouth Heritage Museum in 2021

<table>
<thead>
<tr>
<th>Season (weeks)</th>
<th>15</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public Days</td>
<td>13</td>
</tr>
<tr>
<td>Visitors</td>
<td>33</td>
</tr>
</tbody>
</table>
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Collections Committee

Accessions
• Received a dozen significant items or collections in 2021
• More about donations in FHS Presents!

Digital Catalog
• Replacing ledgers and index cards with a searchable online database
• Accession ledgers for 2004-19 have been transcribed into catalog
• Next step is to add photographs of artifacts to catalog

Museum Items in Digital Catalog

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Photographs</td>
<td>77</td>
</tr>
<tr>
<td>Books etc.</td>
<td>486</td>
</tr>
<tr>
<td>Artifacts</td>
<td>315</td>
</tr>
<tr>
<td>Documents</td>
<td>266</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>1,157</strong></td>
</tr>
</tbody>
</table>

https://thefhs.pastperfectonline.com/
Local History

FHS’s Online Presence
• Open 24/7, 365 days/year

<table>
<thead>
<tr>
<th>Website Expansion</th>
<th>Research Aids Added to Website in 2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Historical References</td>
<td>14</td>
</tr>
<tr>
<td>Family References</td>
<td>19</td>
</tr>
<tr>
<td>Historical Maps</td>
<td>18</td>
</tr>
<tr>
<td>Newsletters</td>
<td>25</td>
</tr>
<tr>
<td>Local Research</td>
<td>3</td>
</tr>
<tr>
<td>Total</td>
<td><strong>79</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Responses to Email Inquiries</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Property History</td>
<td>11</td>
</tr>
<tr>
<td>Local History</td>
<td>9</td>
</tr>
<tr>
<td>Family History</td>
<td>8</td>
</tr>
<tr>
<td>Collections</td>
<td>5</td>
</tr>
<tr>
<td>Other</td>
<td>7</td>
</tr>
<tr>
<td>Total</td>
<td><strong>40</strong></td>
</tr>
</tbody>
</table>
Our members expect to hear about what we are doing
• Multiple channels to fit different audiences

We failed to meet their expectations

Our communications were sporadic

Must do better this year
• We urgently need volunteers to handle communications
Merchandise Committee

New Merchandise for 2021

Falmouth-themed tote and beanie
  • To get yours, email info@thefhs.org;
  • $24 for tote, $20 for beanie

Revision to The Falmouth Cookbook
  • Two-volumes (Savory & Sweets)
  • Draft being edited

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Museum Building & Grounds Committee

Maintenance issues addressed
- Storm damage to barn’s roof ridge repaired (donated by MAJCO!)
- Museum and barn locksets fixed

Museum and barn now shut down until May 2022
Technology

Website Activity in 2021

- *We built it and they did come!*

<table>
<thead>
<tr>
<th>Page</th>
<th>Views</th>
<th>% of Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Home</td>
<td>4,182</td>
<td>35.6%</td>
</tr>
<tr>
<td>2 About Falmouth-Colonial Origins</td>
<td>1,118</td>
<td>9.5%</td>
</tr>
<tr>
<td>3 Falmouth Historical Maps</td>
<td>399</td>
<td>3.4%</td>
</tr>
<tr>
<td>4 About Falmouth-From Town to Destination…</td>
<td>223</td>
<td>1.9%</td>
</tr>
<tr>
<td>5 Falmouth Heritage Museum</td>
<td>206</td>
<td>1.8%</td>
</tr>
<tr>
<td>6 Falmouth History References</td>
<td>168</td>
<td>1.4%</td>
</tr>
<tr>
<td>7 Contact</td>
<td>150</td>
<td>1.3%</td>
</tr>
<tr>
<td>8 Falmouth Retrospective</td>
<td>144</td>
<td>1.2%</td>
</tr>
<tr>
<td>9 About FHS</td>
<td>141</td>
<td>1.2%</td>
</tr>
<tr>
<td>10 Board of Directors</td>
<td>141</td>
<td>1.2%</td>
</tr>
<tr>
<td>Total</td>
<td>11,760</td>
<td>58.4%</td>
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</table>

Users Visiting Website

<table>
<thead>
<tr>
<th>Location</th>
<th>Views</th>
</tr>
</thead>
<tbody>
<tr>
<td>Falmouth</td>
<td>366</td>
</tr>
<tr>
<td>Portland</td>
<td>154</td>
</tr>
<tr>
<td>Yarmouth</td>
<td>100</td>
</tr>
<tr>
<td>“Other” Falmouth</td>
<td>50</td>
</tr>
<tr>
<td>Cumberland</td>
<td>44</td>
</tr>
<tr>
<td>Other Maine</td>
<td>320</td>
</tr>
<tr>
<td>“Other” Portland</td>
<td>10</td>
</tr>
<tr>
<td>Total</td>
<td>4,384</td>
</tr>
</tbody>
</table>
The Perkins family has stepped forward as a major supporter of the Society
  • Pledged to continue support this year
  • Marion Perkins Scholarship for a graduating student at Falmouth High

New corporate sponsor
  • MAJCO Roofing of Falmouth

Almost ready to knock on doors seeking support from local businesses
President’s Report
President’s Report

Challenges

Volunteers are stretched too thin
  • Need more members
  • Members become volunteers
  • Volunteers drive events
  • Events bring more members

Communications is the key
  • Top priority: volunteers to handle communications
  • Email, website, Facebook, Newsletter, etc.

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Graphic assembled using items freely downloaded from various Internet sites
President’s Report

Accomplishments
Re-opened the Museum
Expanded our online presence
Made progress on goals
Improved financial posture

Much remains to be done, but we’re more than halfway there
New Business
FHS Presents!